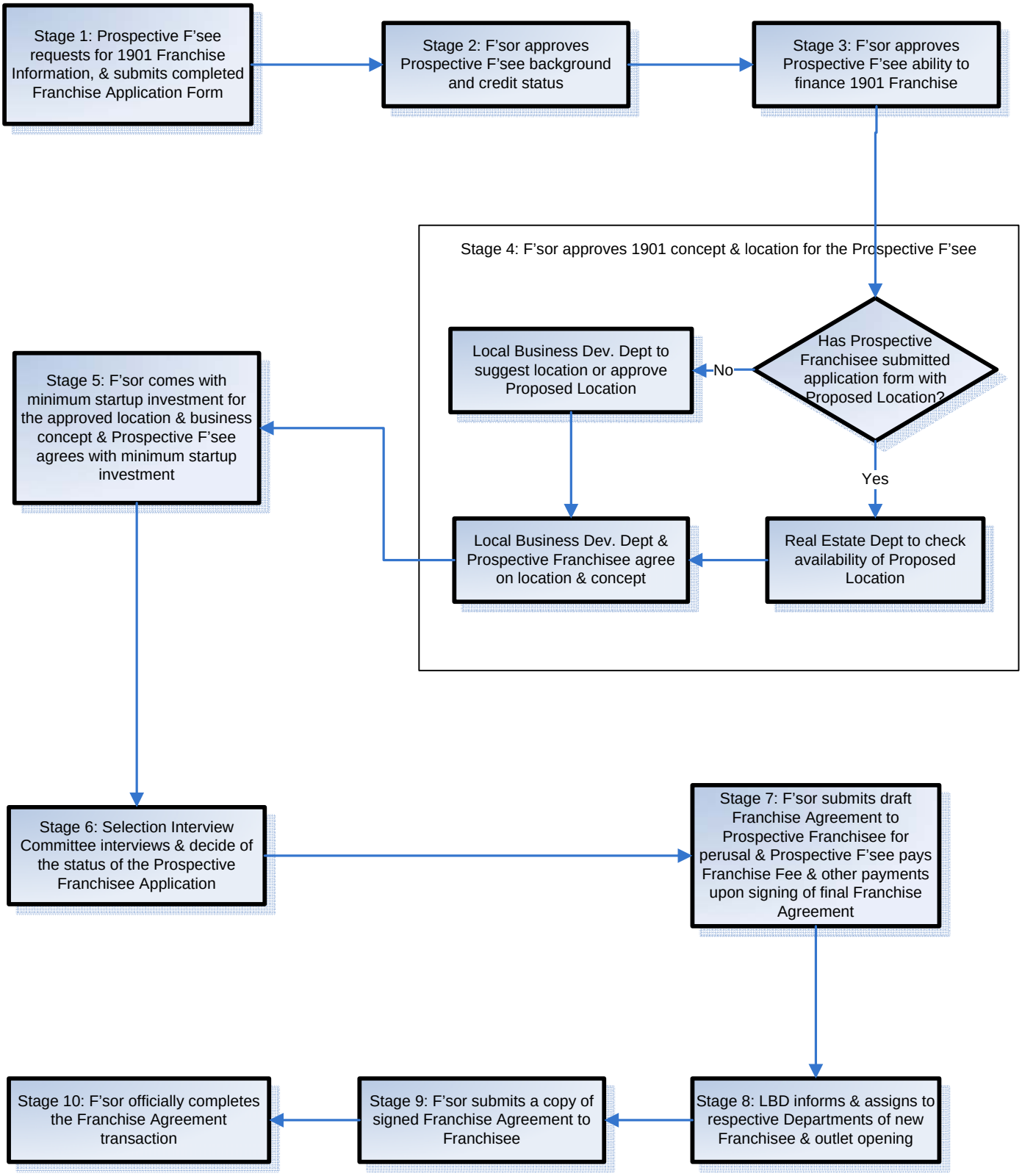Franchise Enquiry Flow for Local Single Unit Franchise